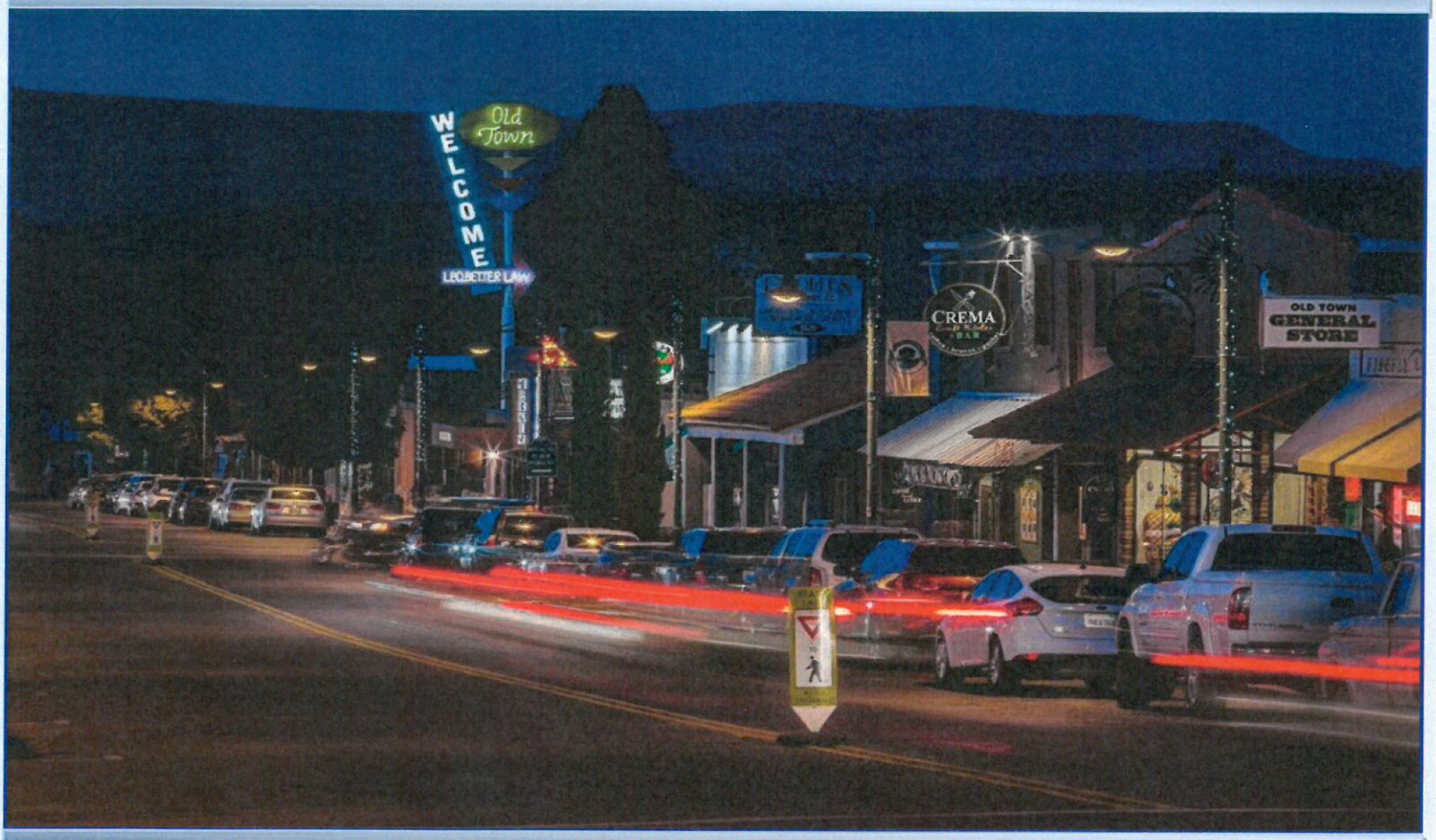
2016 City of Cottonwood Annual Report



Administration
City Clerk
Finance Division
Human Resources
Purchasing
Police Department
Information Technology
Economic Development

Municipal Airport
Cottonwood Area Transit
Fire and Medical Department
Municipal Court
Parks & Recreation
Public Works
Utilities Department
Community Development

City Mission Statement
"Making a Vibrant Community"

City Facts

Population—11,402 (2014 est.)
Land Area—10.7 square miles
Median Income—$35,216
Elevation—3,320 ft.

City Sales Tax— 3 %
Total Sales Tax—9.35 %
City Property Tax—None
Number of City Full Time Employees—209

2016 Accomplishments

- Completed an Infrastructure Master Plan study for both the water and wastewater systems related to future needs and costs.
- Refinanced all of our water bonds and our GADA loans saving taxpayers over $6 million during the life of the loan and maintaining the current pay-off schedule.
- Staff continues to recruit new businesses to create new diverse higher paying jobs to include several new restaurants, three new wine tasting rooms and a new beverage manufacturer.
- The city completed a hotel feasibility study to demonstrate the need for at least a mid-size hotel.
- Developed and implemented the next 5 year economic development plan—Focus on Success II.
- The city completed the newly branded city website which was launched this February.
- The city hosted the annual SciTech Festival making it one of the best festivals in the state.
- We have continued to communicate and improve transparency with the public and region;
  - We filmed three Inside Cottonwood shows per month, with the Mayor, the City Manager and the Community Service General Manager.
  - We continue to film the regular Council Meetings which are streamed live and repeated throughout the month.
  - We distributed two "Just the Facts" newsletters in the water bills.
  - We supported the Mayor in hosting three Coffee Talks throughout the year.
  - We routinely send out information through the water bills.
  - We maintain an active Facebook page and are making improvements to ensure it portrays the right image for the city.
- Cottonwood leads the region and probably the state in our gallons of water per capita of daily use (GCPD) at 84 gallons.
- We began construction of the Riverfront reclamation plant with a planned completion date of June 2017.
- Through a Nature Conservancy grant of $45,000 the city was able to hire a consultant and complete the design for the Riverfront Trails system. The city is currently working to identify grants that will allow the completion of the Riverfront Trail Plan.
- Due to the popularity of our after school program, the city repurposed the old Boys and Girls Club that allowed for expansion of the program.
- The city has worked very effectively with the Bicycle Advisory Committee to further the bike plan to achieve a Bicycle Friendly Community level of Silver by implementing additional bicycle amenities.
- The city continues to coordinate with the U.S. Forest Service to complete the West Mingus Trail.
- Completed construction on the north half of 12th street.
- Completing the remodel of Mingus Avenue between Main Street and Willard to include continuous sidewalks and bike lanes. Construction will begin in late spring.
- Completed the remodel of the softball facility restroom, replaced the restroom at Garrison Park and developed a new restroom at the Kids Park.
- Beginning the renovation of the civic center to include the removal of asbestos and lead based paint. The city was able to acquire almost $600,000 in grant funding to fund the rehabilitation.
- Installed bus schedules at bus stops and the city continues to explore the opportunity to expand transit services into the Village of Oak Creek and Cornville.
- Collaborated with the county and Clarkdale to conduct an area clean-up with a free dump day.
- Continue to develop methods to reduce waste going to the landfill through electronics recycling, metal recycling and slash burning.
- Worked with our veterans on the development of the military service park and the Welcome Home Vietnam Veterans Day event.
- Created a neighborhood police officer program.
- Developed a productive approach to the problem of panhandling.
- Developed the Cottonwood Cares program to encourage citizens to give their donations to organizations that effectively help the homeless.
- Created an effective alternative sentencing program for low level repeat offenders.
- Currently pursuing a multi-million dollar grant to expand the Old Town streetscape to the Hwy 89A bypass.
- Recognized by the Verde Independent as a model city for communication and transparency.
- The City acquired $1,162,514 in grant funding and last fiscal year the city received $1,366,811.

Mayor Tim Elinski

Message from the Mayor

This represents the first annual report for the City of Cottonwood that hopefully gives the citizens we serve a better understanding of the scope of services the city provides and the demand for those services. The City Council and the staff of the city strive to provide the highest level of services to all of our citizens who live inside or outside the city boundaries as well as for those that visit or have established Cottonwood as their place of business. We all work daily on your behalf to ensure a higher quality of life and to make Cottonwood a more vibrant community.

City Council

Vice-Mayor Ruben Jauregui
Council Member Kyla Allen
Council Member Tosca Henry
Council Member Karen Pfeifer
Council Member Deb Althouse
Council Member Linda Norman

City Services by the Numbers

POLICE SERVICES RESPONDED TO:

14,182 Calls for Service—3% increase over 2015

- 584 Part 1 Crimes
- 515 Felony Arrests
- 1,436 Misdemeanor Arrests
- 1,155 Animal and Code Violations
- 5,286 Crime Prevention Contacts

FIRE & MEDICAL SERVICES RESPONDED TO:

3,538 Calls for Service—7% increase over 2015

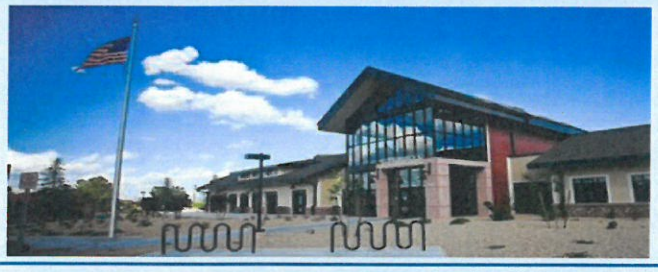
- 2,567 Medical Calls
- 332 Fire/Hazardous Materials Calls
- 11,443 Fire Prevention Contacts

PUBLIC SAFETY COMMUNICATIONS ASSIGNED:

32,926 Police and Fire Calls for Service

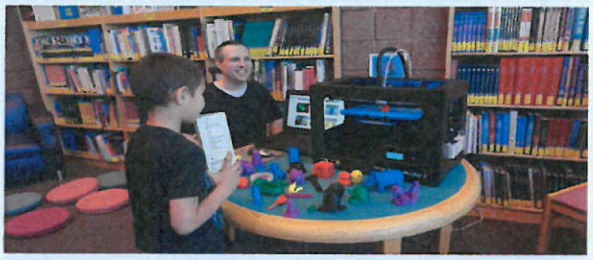
TRANSIT SERVICES (CAT & LYNX) PROVIDED:

- 149,205 Total Riders
- 57,343 Riders on Lynx between Cottonwood and Sedona
- 15,708 Para-Transit Riders
- 421,232 Miles Traveled



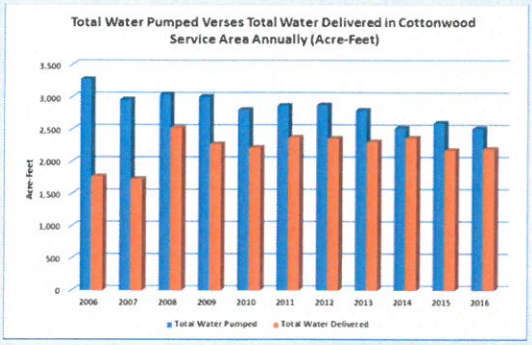
PARKS & RECREATION SERVICES PROVIDED:

- 3,736 Recreation Center memberships
- 15,537 Recreation Center user visits
- $539,836 User fees recovered
- 790 Number of youth sports league participants
- 560 Number of adult league participants



PUBLIC LIBRARY SERVICES PROVIDED:

- 245,649 in Total Circulation
- 6,905 Adult Program Participants
- 10,546 Youth Program Participants
- 56,134 Website Visits
- 9,594 Volunteer Hours



UTILITY SERVICES PROVIDED TO:

- 9,150 Water Customers
- 4,199 Wastewater Customers
- 118 Leaks Repaired
- 3,200 Feet of Water Line Replaced
- 84 Gallons of Water used per day per capita

Budget Facts

PLANNING AND BUILDING SERVICES REVIEWED AND PERMITTED

- 45 Commercial Projects
- 56 New Residential Units
- 166 Residential Projects
- $16,303,409 in New Project Valuation
- $101,499 in Permit Fees

Recycling Services at the Transfer

- 144 Tons of cans, bottles, paper and cardboard
- 31,434 Pounds of Electronics
- 516 Cubic yards of landfill not used

CITY COURT PROCESSED:

- 2,320 Filings
- 30.17% were misdemeanors
- 11.81% were criminal traffic
- 54.61% were civil traffic
- 3.41% were non-criminal ordinances
- $171,542 Fines were received by the city

PUBLIC WORKS PROVIDED:

- 7,967 Linear feet of new or repaired sidewalk
- 3.85 Miles of roadway were repaired or sealed
- 19,600 lbs. of asphalt were used to repair potholes
- 455,910 Sq. feet of public parking lots resealed
- 150 Right-of-way permits issued

Revenues by Category

Taxes	$11,776,210	46.23%
Licenses & Permits	$308,500	1.21%
Intergovernmental Revenues	$3,795,625	14.90%
Charges for Services	$3,387,485	13.30%
Fines & Forfeitures	$191,000	0.75%
Uses of Monies & Properties	$51,700	0.20%
Miscellaneous Revenues	$50,515	0.20%
Carryover	$4,719,730	18.53%
Proceeds from Lease Purchase	$1,194,235	4.69%
Total Revenue & Other Sources	**$25,475,000**	**100.00%**

Expenditures by Category

Personnel	$14,341,270	56.30%
Operating Supplies	$555,665	2.18%
Contractual Services	$1,354,830	5.32%
Other Services and Charges	$2,458,965	9.65%
Capital Outlay	$1,309,065	5.14%
Dept. Service	$433,490	1.70%
Transfer Out	$1,106,180	4.34%
Reserves	$3,915,535	15.37%
Total Expenditures & Uses	**$25,475,000**	**100.00%**

Expenditures by Departments

Administration	$741,910	1.01%
Personnel	$301,040	0.41%
City Council	$4,123,975	5.64%
Natural Resources	$167,085	0.23%
City Clerk	$249,965	0.34%
Finance	$445,025	0.61%
IT Services	$615,980	0.84%
Purchasing	$99,680	0.14%
Community Development	$586,115	0.80%
Economic Development	$245,330	0.34%
Municipal Court	$584,065	0.80%
Legal	$441,465	0.60%
Non-Dept'l	$2,058,170	2.82%
Engineering	$424,700	0.58%
Building Maint.	$429,675	0.59%
Custodial	$160,000	0.22%
Public Works	$685,190	0.94%
Water	$20,208,890	27.64%
Police	$5,075,590	6.94%
Ordinance Enforcement	$210,580	0.29%
Communications	$1,749,755	2.39%
Fire	$3,623,035	4.96%
Parks & Recreation	$955,365	1.31%
Recreation Center	$1,501,305	2.05%
Library	$1,026,250	1.40%
Streets & Street Construction	$4,509,105	6.17%
Transit	$1,858,840	2.54%
Cemetery	$38,100	0.05%
Airport	$2,165,710	2.96%
Grants	$500,000	0.68%
CDBG	$304,155	0.42%
Dept Service	$1,738,075	2.38%
Capital Improvement Program	$1,381,250	1.89%
Wastewater	$13,686,425	18.72%
Fiduciary Funds	$220,770	0.30%
All Expenditures by Department	**$73,112,570**	**100.00%**