

AGENDA

SPECIAL WORK SESSION OF THE CITY COUNCIL OF THE CITY OF COTTONWOOD, ARIZONA, TO BE HELD SEPTEMBER 26, 2013, AT 6:00 PM., AT THE COUNCIL CHAMBERS BUILDING, 826 NORTH MAIN STREET, COTTONWOOD, ARIZONA.

- I. CALL TO ORDER
- II. ROLL CALL
- III. ITEMS FOR DISCUSSION

Comments regarding items listed on the agenda are limited to a 5 minute time period per speaker.

1. DISCUSSION AND POSSIBLE DIRECTION TO STAFF REGARDING RESIDENTIAL WASTE REMOVAL AND RECYCLING SERVICES.

- IV. ADJOURNMENT

Pursuant to A.R.S. 38-431.03.(A) the Council may vote to go into executive session on any agenda item pursuant to A.R.S. 38-431.03.(A)(3) Discussion or consultation for legal advice with the attorney or attorneys of the public body.

The Cottonwood Council Chambers is accessible to the disabled in accordance with Federal 504 and ADA laws. Those with needs for special typeface print or hearing devices may request these from the City Clerk (TDD 634-5526.) All requests must be made 24 hours prior to the meeting.

Members of the City Council will attend either in person or by telephone conference call.

City of Cottonwood, Arizona City Council Agenda Communication



 Print

Meeting Date: September 26, 2013
Subject: Discussion on City Wide Trash and Recycling Services.
Department: City Clerk
From:

REQUESTED ACTION

N/A

SUGGESTED MOTION

BACKGROUND

Attached is the 2010 Residential Waste Pick-up Survey results that was conducted by the City Manager's Office.

Also attached are the 2013 Strategic Initiatives, and under #7 Determine options involving collection and disposal of recyclables and trash, the goals were:

- Establish a truck route / truck weight limits on residential streets – 3/13 – Responsible Staff: Dan Lueder
- Explore creation of ordinance to place waste disposal cans on one side of the street for pick-up – 8/13 – Responsible Staff: Dan Lueder

JUSTIFICATION/BENEFITS/ISSUES

COST/FUNDING SOURCE

ATTACHMENTS:

Name:	Description:	Type:
 Resid Waste Survey Sept 2010 PDF.pdf	Trash Survey	Cover Memo
 2013 Council Retreat Strategic Initiatives.doc	2013 Strategic Initiatives	Backup Material



City of Cottonwood
Residential Waste Pick-Up Survey
September 2010

September 2010 Trash Survey Results

City should continue to allow city residents to select a trash service provider and make their own decision to recycle	Should City take over the trash svcs in Cottonwood and contract w 1 co to provide services throughout the city	City should create trash zones where only one co would be able to provide svcs in that zone (carrier might change)	Have COC determine zones AND have City continue to allow citizens to choose their trash co		Yes to All 3 choices???	No to All 3 Choices???	No choices marked	Misc / Marked	TOTAL SURVEYS RECEIVED					
551	87	37	10		13	19	24	17		758				
73%	12%	5%	1%		1.5%	2.5%	3%	2%	100%					
						11-keep "choice"	7-favor city involvement							
							3-keep "choice"							
Detail of Type of Comments														
monopolies seldom work/ free enterprise / competition is good														
59	1	1	1	..						62				
Using free recycling dumpsters														
19	..	2	..							21				
Neighborhoods have / can / should get together for group funding of trash svcs														
13							13				
Encourage local business / don't put local co's out of business														
18	..	1	..							19				
Raised water rates -- raising trash rates is a concern														
47	..	2	..							49				
Too much big brother / keep govt out														
20							20				
Keep our right to choose														
38							38				
Only if local / small co is contracted														
12	2		2							16				
Mentioned Specific Local Contractor														
23	2	3	3							31				
As long as fees don't go up / stay reasonable.														
..	8	3	..							11				
Guarantee curbside recycling / without cost increase														
	4	2	2		8									
Combine sewer and water bills and trash bills														
	5	8									

Of the **512** surveys indicating “YES, the City should continue allowing citizens to choose their own waste hauler...” **8%** cited the increase in water utility costs as one of the reasons they chose this indicator.

Other common responses within these 512 surveys included:

- Maintaining the “right to choose”
- The City taking over the residential waste hauler choice would put local companies out of business
- Consumers need “competition to keep the rates down”
- They do not want a business from “out of town” servicing their needs

Most in this group who actually named their current waste hauler indicated it is Taylor Waste.

KA/7-15-10 1325 hrs

*Please note, the 512 indicated here increased after the report was provided to council, as surveys continued to be received.



The City of Cottonwood Needs Your Input!

In the interest of reducing damage to our city streets, reducing noise in our neighborhoods, and in developing a curbside recycling program, we are studying trash pick-up services that are provided to our citizens. We are looking at options for trash services that reduce the number of trash trucks using city streets that would also reduce the number of times you hear the noise of these trucks as they pick up trash. We also want to encourage more people to recycle items of trash that can be reused and don't need to end up in our land fills. We would also like to explore the possibility of providing bulk trash pick-up for items such as large amounts of landscaping material or other large items that will not fit in your trash receptacle. With these goals in mind, we would like to ask for your input on the following ideas.

- Yes No Should the city take over trash services and contract with one company to provide services throughout the city (Billing would be performed by the selected contractor or by the city)
- Yes No Should the city create "trash zones" where only one company would be able to provide trash services in that zone (This could mean that your provider would change)
- Yes No Should the city continue to allow city residents to select a trash service provider and make their own decision to recycle

Comments: _____

(This survey does not apply to Verde Sante Fe residents.)

Please return your input with your water bill payment in the envelope provided, or drop off at City Hall at 827 N. Main Street, Cottonwood AZ 86326



2013 City of Cottonwood Council Retreat

STRATEGIC INITIATIVES

Strategic Initiative #1: Growth should support the cost of new city services

Goals:

- Contract for a cost of growth study. Ensure it includes the cost and benefits of growth, issues of sustainability, impact fees, funding options such as sales/property taxes, impact of no-growth, etc. – Responsible Staff : Doug Bartosh

Strategic Initiative #2 – Ensure our employees are trained and competitively compensated to ensure a qualified workforce to provide quality services

Goals:

- Ensure funding is available to reimburse employees for continuing education expenses as city revenues permit – On-going - Responsible Staff: Doug Bartosh
- Complete employee benefits study – 6/13- Responsible Staff: Rudy Rodriguez

Strategic Initiative #3 – Build and retain a strong diversified economy

Goals:

- Maintain use of Business Assistance Center – On-going – Responsible Staff: Casey Rooney
- Enhance our marketing and reputation as a business friendly city, which promotes local businesses and encourages our citizens to “Shop in Cottonwood.”– On-going– Responsible Staff: Casey Rooney
- Promote the development of a resort and Conference Center – 1/14 – Responsible Staff: Doug Bartosh/Casey Rooney
- Review portal signs for updating based on results of city branding – 6/13 - Responsible Staff: Dan Lueder
- Continue to promote neighborhood revitalization events such as clean-ups – On-going- Responsible Staff: Dan Lueder –
- Develop marketing strategies to connect the city to the Verde River – 6/13 - Responsible Staff: Casey Rooney
- List all businesses with current city business registrations on the City website – 3/13 – Responsible Staff: Rudy Rodriguez

- Achieve Certified Local Government (CLG) and begin historic building survey – 3/13 - Responsible Staff: Charlie Scully
- Complete the year 4 and 5 objectives in the Focus on Success program with an emphasis on creating jobs – 1/14 - Responsible Staff: Casey Rooney
- Work with the Chamber of Commerce, the Cottonwood Economic Development Commission, the Old Town Association and the general community to develop a “brand” for the city – 6/13 - Responsible Staff: Casey Rooney
- Work with the Chamber of Commerce to promote a “Buy Local” Campaign – On-going – Responsible Staff: Casey Rooney
- Market and expand the transit systems – 6/14 – Responsible Staff: Richard Faust
- Support funding and construction of Hwy 260 – Responsible Staff: Doug Bartosh
- Budget for a full time marketing position for the city and establish a marketing program – 8/13 – Responsible Staff: Doug Bartosh
- Market Cottonwood to include our biking, hiking, canoeing, kayaking, hang gliding, and equestrian activities. – 6/14 – Casey Rooney

Strategic Initiative #4 – Develop water adequacy for our citizens for today and into the future

Goals:

- Develop an ordinance regarding water reuse and dual plumbing – 9/13 – Responsible Staff: George Gehlert
- Pursue the Council’s Seven Water Strategies to include exploring opportunities for more productive use of reclaimed water – On-going – Responsible Staff: Tom Whitmer
- Market the city’s “Water Adequacy” designation by ADWR – On-going - Responsible Staff: Tom Whitmer/Casey Rooney
- Participate in Water Literacy education programs – On-going - Responsible Staff: Dan Lueder
- Develop a comprehensive water conservation education program and combine with creative incentives for citizens – 6/13 - Responsible Staff: Tom Whitmer
- Update water retention basin update – 7/13 – Responsible Staff: George Gehlert

Strategic Initiative #5 – Develop initiatives that protect the environment of the Verde Valley for future generations

Goals:

- Create design standards to encourage “green” building and LEED certification – 7/13 - Responsible Staff: George Gehlert
- Pursue the annexation of the 10 sections of state trust land north of the city with the goal of preserving as much open space as allowable – 9/13 - Responsible Staff: Doug Bartosh / George Gehlert
- Construct Riverfront Reclamation Facility – 12/13 – Responsible Staff: Dan Lueder
- Proceed with update of the General Plan. – 6/13 – Responsible Staff: George Gehlert

Strategic Initiative #6 - Quantify our street standards and improvement plans including funding options

Goals:

- Complete design and construction of 12th St from Hwy 89A to Fir Street – 12/13 – Responsible Staff: Dan Lueder
- Complete an analysis of the need and costs of all street improvements along with funding options and present to the Council for consideration and direction– 02/13 – Responsible Staff: Dan Lueder
- Complete remodel of Mingus Avenue between Main Street and Willard to include complete sidewalks and bike lanes – 2014 – Responsible Staff: Dan Lueder
- Complete reconstruction of 10th Street between Main Street and Mingus Street – 10/13 – Responsible Staff: Dan Lueder

Strategic Initiative #7 – Determine options involving collection and disposal of recyclables and trash.

Goals:

- Establish a truck route / truck weight limits on residential streets – 3/13 – Responsible Staff: Dan Lueder
- Explore creation of ordinance to place waste disposal cans on one side of the street for pick-up – 8/13 – Responsible Staff: Dan Lueder

Strategic Initiative #8 – Support recreation, neighborhood health, and quality of life initiatives.

Goals:

- Complete upgrades to back ramada parking area at Riverfront Park – 10/13 - Responsible Staff: Dan Lueder
- Slag Pile Removal Initiated with the construction of the crushing plant – 1/14 – Responsible Staff: George Gehlert
- Continue implementation of bicycle plan and seek Silver Level Bicycle Friendly Community designation – 9/13 - Responsible Staff: George Gehlert
- Complete West Mingus Trail planning and development – 6/14 – Responsible Staff: Charlie Scully
- Complete Centennial Trail planning and development – 6/13 – Responsible Staff: Charlie Scully
- Complete Del Monte Trail planning and development – 6/13 – Responsible Staff: Charlie Scully
- Address Parks and Recreation needs through a consultant study – 6/14 – Responsible Staff: Richard Faust –
- Develop marketing strategies for the Verde Greenway, the Jail Trail and other city trail systems in an effort to educate our citizens and attract tourists – 7/13 - Responsible Staff: Casey Rooney

- Continue participation in “Let’s Move” project - On-going - Responsible Staff: Richard Faust
- Install the play apparatus for the indoor pool area – 6/13 - Responsible Staff: Richard Faust
- Explore opportunities for a Teen Center to meet the needs of youth – 6/13 - Responsible Staff: Marianne
- Replace child play equipment at Riverfront and Garrison Parks – 3/13 - Responsible Staff: Dan Lueder

Strategic Initiative #9 – Determine long and short term solutions for limited space in city facilities.

Goals:

- Develop design and construct a regional public safety communications center – 6/14 – Responsible Staff: Doug Bartosh
- Design and construct a 2nd fire station in the area of Hwy 89A and Cornville Rd or closer to Highways 89A and 260.– 6/14 – Responsible Staff: Mike Kuykendall
- Locate and design a new city hall facility – 6/13 – Responsible Staff: Doug Bartosh

Strategic Initiative #10 – Improve the City Web Site

Goals:

- Combine Sewer and Water Bill – Ongoing – Responsible Staff: Dan Lueder
- Create a Historic Preservation web page/site – 6/13 – Responsible Staff: Charlie Scully/Brent Kinney
- Place major projects list and updates on the website – 5/13 - Responsible Staff: Dan Lueder / Rudy Rodriguez
- Provide a list of businesses registered in Cottonwood by category – 3/13 - Responsible Party: Rudy Rodriguez / Brent Kinney
- Redesign City website based on results of city branding – 1/14 - Responsible Staff: Brent Kinney

Strategic Initiative #11 – Continue to revitalize Old Town

Goals:

- Continue to expand street scape / improve sidewalks to other areas of Old Town – 6/14 – Responsible Staff: Dan Lueder
- Complete the parking plan for the use of the Gardner property – 5/13 – Responsible Staff: Dan Lueder
- Develop plans, acquire funding for, and complete renovation of the Civic Center – 6/14 – Responsible Staff: Dan Lueder