

MINUTES OF THE REGULAR MEETING OF THE CITY COUNCIL OF THE CITY OF COTTONWOOD, ARIZONA, HELD OCTOBER 1, 2013, AT 6:00 P.M., AT THE CITY COUNCIL CHAMBERS BUILDING, 826 NORTH MAIN STREET, COTTONWOOD, ARIZONA.

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CALL TO ORDER AND ROLL CALL

Mayor Joens called the meeting to order at 6:00 p.m. Roll call was taken as follows:

COUNCIL MEMBERS PRESENT

Diane Joens, Mayor  
Karen Pfeifer, Vice Mayor  
Jesse Dowling, Council Member  
Tim Elinski, Council Member  
Randy Garrison, Council Member  
Ruben Jauregui, Council Member  
Terence Pratt, Council Member

STAFF MEMBERS PRESENT

Doug Bartosh, City Manager  
Marianne Jiménez, City Clerk  
Steve Horton, City Attorney  
Charlie Scully, Planner  
Hezekiah Allen, Recreation Services Supervisor (Aquatics, Youth & Special Events)  
Bruce Morrow, Transportation Manager

PLEDGE OF ALLEGIANCE

The student council presidents of Cottonwood-Oak Creek, Cottonwood Middle School and Mountain View Preparatory schools lead the Pledge.

BRIEF SUMMARY OF CURRENT EVENTS BY MAYOR, CITY COUNCIL AND/OR CITY MANAGER--  
THE PUBLIC BODY DOES NOT PROPOSE, DISCUSS, DELIBERATE OR TAKE LEGAL ACTION ON  
ANY MATTER BROUGHT UP DURING THIS SUMMARY UNLESS THE SPECIFIC MATTER IS  
PROPERLY NOTICED FOR LEGAL ACTION

Mr. Bartosh announced the Verde Valley Youth Commission was holding a Fall Festival fundraiser on Saturday at the Moose Lodge, and the Cottonwood Fire Department was going to hold an open house on October 11.

Council Member Pratt reminded everyone that October 12 was Rhythm and Ribs and they should get their tickets before they ran out.

Council Member Dowling stated last week he attended the Verde Valley Transportation Planning Organization meeting and caught up on the whole regional transportation plan.

Mayor Joens announced the following:

- Vice Mayor Pfeifer attended the Illumina Integrative Body Works ribbon cutting.
- On September 21 there was a teen dance held by the Verde Valley Youth Commission at the Moose Lodge.
- On October 5 the Verde Valley Youth Commission was holding a Fall Festival fundraiser event at the Moose Lodge from 11-5 for the development of a new teen center.
- She was unable to attend the Kids at Hope event on September 21 that she was excited about and thought it was important for city government to participate in education.
- On September 24 she spoke to Heather Wacker's 8<sup>th</sup> grade class.
- On October 7 at 9 a.m., at Yavapai College she was meeting with a group that was interested in promoting a sci-tech festival in the Verde Valley.
- On September 26 we had a special work session to talk about trash hauling and recycling.
- Quince had a special fundraiser for Homes for Our Troops for Sgt. Jordan Maynard's house and brought in more than \$1,000, and they were meeting October 9 at 3 p.m., in the council chambers if anyone from the public would like to help plan their next fundraisers.
- Verde River Day's 25<sup>th</sup> anniversary was quite successful.
- She was invited by the Sedona Verde Valley Gay Pride Event to give the welcome address on the 28<sup>th</sup>.
- On October 3 Council Member Dowling and she would be meeting with Ms. Tuell's class from Mountain View Preparatory School to talk about their jobs in city government.
- On Saturday Corporal Enrique Franco was returning home from Afghanistan and the public was invited to greet him. The patriot guard riders and the American Legion riders would be escorting him from Camp Verde to Cottonwood Post 25 at 2 p.m., and they would have an open house, car show and barbeque.

### PROCLAMATIONS

Mayor Joens declared the week of October 6-13 as Mental Illness Awareness Week and presented the proclamation to Richard Dehnert from the Verde Valley Guidance Clinic.

### PRESENTATIONS

Members of the student councils of Cottonwood-Oak Creek, Mountain View Preparatory, and Cottonwood Middle schools introduced themselves to the council.

Mayor Joens stated at a recognition dinner held in Prescott on September 24, 2013, representatives from the United States Holocaust Memorial Museum in Washington, DC, presented her and the council with a partnership tribute plaque in appreciation for its vision,

commitment, and support during the development and implementation of the law enforcement educational program.

### CALL TO THE PUBLIC

Bonnie Grant, one of the owners of Cork & Catch located on Villa Drive, stated after 14 months of being in business they still spoke with people in the community who did not know where they were located. This commercial subdivision located between Main Street and Cove Parkway had no signage or kiosk for the businesses on Villa Drive. They had an opportunity to place a sign on Main Street directly across from Villa Drive and were told they need a variance and hoped someone could help them expedite this process.

Lani Wyatt stated she had an issue with the sidewalks everywhere in Cottonwood that she felt were unsafe and needed to be fixed.

Patrice Rohmer stated she had sent Council Member Pratt a video regarding smart meters to share with the rest of the council members, which explains the negative effects the meters have on people from the electromagnetic waves emitted by the meters. She requested the council place discussion regarding smart meters on the agenda.

### APPROVAL OF MINUTES—SPECIAL MEETING OF SEPTEMBER 3, 2013, AND REGULAR MEETING OF SEPTEMBER 17, 2013

Council Member Garrison moved to approve the minutes. The motion was seconded by Vice Mayor Pfeifer, and carried unanimously.

### NEW BUSINESS

Mayor Joens moved the Thunder Valley Rally item up on the agenda.

### THUNDER VALLEY RALLY

Mr. Allen showed a short video and gave a recap of the Thunder Valley event held on September 21, 2013, in Old Town. They estimated between 5,000-7,000 came to the event and they were still roughly calculating the numbers, but spent \$37,700.55 and brought in through the run \$12,090. Estimated contributions to Old Town Association through the Four Coyotes according to their agreement, was approximately \$5,000. They were still working out the figures, and minus the run revenue against the city's budget what they spent, the cost was about \$25,610. The economic impact was about \$1,000,000. The way they get that number is through the Chamber's figure of \$100 a person that comes in the community, which doesn't account for lodging.

Mitch Levy, Cindy and Karen commented on the success of the event.

Mr. Bartosh asked if the Council wanted to continue support the event in the future, and the consensus of the council was yes.

ORDINANCE NUMBER 601—AMENDING THE CITY’S ZONING ORDINANCE BY AMENDING SECTIONS 405., B., DEFINITIONS, AND 405. E. 2., FLASHINGS SIGNS, AND ADDING A NEW SECTION 405.E.16., ELECTRONIC MESSAGE DISPLAY SIGNS; FIRST READING

Mr. Scully gave a PowerPoint presentation which outlined the amendments to the Zoning Ordinance which added new definitions regarding flashing and electronic message display signs. New technology has made it more cost effective to use electronic LED type signs capable of producing a range of computer controlled images and messages. The size of the electronic message would be limited to a percentage of a freestanding or wall mounted sign with a maximum overall size indicated. This would result in a reasonable yet effective size sign that is integrated into a larger freestanding or wall mounted sign without overwhelming the street environment. Such signs are recommended to be prohibited in the Old Town area due to incompatibility with the historic character. Night time light levels are intended to ensure adequate effective readability of the signs without nuisance spillover to the street or other uses or properties.

Mayor Joens questioned if the existing electromagnetic signs in the city are grandfathered in, and Mr. Scully stated they were.

Council Member Garrison stated the sign at the Chaparral that has animation and movement doesn’t look like the code allows it.

Mr. Scully stated they are in violation and have been contacted.

Mr. Scully mentioned there were several Planning and Zoning Commissioners that had strong concerns with light output and what this type of sign represented in terms of the character of Cottonwood and whether this kind of new technology was something that small town character is about.

Council Member Elinski stated it seemed the ordinance was reasonable and if we get a lot of kick back from the business community we might want to reconsider it.

Council Member Pratt stated it looked like we were aligned with other cities and towns and it looked very good to him

Mayor Joens stated we have been talking about this for several years and was glad to see we are working on it and getting it completed.

Patrice Rohmer stated her issue was that these signs are wireless and emit the electromagnetic radiation frequency and anything wireless was a concern for our health.

Mayor Joens then requested the City Clerk read Ordinance Number 601 by title only.

ORDINANCE NUMBER 601

AN ORDINANCE OF THE MAYOR AND CITY COUNCIL OF THE CITY OF COTTONWOOD, YAVAPAI COUNTY, ARIZONA, AMENDING THE CITY'S ZONING ORDINANCE BY AMENDING SECTIONS 405, B., DEFINITIONS, AND 405, E., 2., FLASHING SIGNS, AND ADDING A NEW SECTION 405., E. 16., ELECTRONIC MESSAGE DISPLAY SIGNS.

PURCHASE OF TWO NEW ELDORADO AEROELITE BUSES FOR THE VERDE LYNX BUS LINE

Mr. Morrow stated Verde Lynx buses are taking a beating and have hit about 240,000 miles. ADOT certifies them for 150,000 and they are exceeding that by quite a bit. They just put a transmission in one of them this week. He talked to the city council of Sedona and they were okay with the idea. Fortunately for us ADOT picks up the bulk of the tab. At \$290,000 for the two buses, ADOT was going to pick up about \$260,000 of that. Sedona, because they were getting the bulk of the benefit, was going to pick up about \$20,000, leaving Cottonwood with about \$10,000. The problem they were seeing right now is we've hit a maximum of the number of people we can carry to and fro. We average about 20-25 people a bus and they were designed to carry 23. They were in a mode now where they've got people standing. While these buses allow for it, they are not necessarily designed for standing. The new buses carry 30 people sitting and 15 standing which will help in the long run. Arizona Bus sales was coming in at 3 p.m., on Thursday to the transit building with a bus and he invited the council to come see what the future buses will look like.

Mayor Joens asked if there were any more questions or comments on this item, and there were none.

Council Member Pratt moved to authorize the expenditure of an amount not to exceed \$30,000.00 for the purchase of two new Eldorado AeroElite 30' buses from Arizona Bus Sales, subject to formal confirmation/commitment from the Arizona Department of Transportation that the city is entitled to and shall receive grant funds equal to 90 percent of the purchase price, and further subject to confirmation/commitment by the City of Sedona to contribute its previously agreed-upon share of the 10 percent local match. The motion was seconded by Vice Mayor Pfeifer, and carried unanimously.

CLAIMS AND ADJUSTMENTS

Council Member Elinski moved to approve the Claims and Adjustments as presented. The motion was seconded by Vice Mayor Pfeifer, and carried unanimously.

ADJOURNMENT

Mayor Joens moved to adjourn. The motion was seconded by Council Member Dowling, and carried unanimously. The regular meeting adjourned at 7:40 p.m.

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Diane Joens, Mayor

ATTEST:

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Marianne Jiménez, City Clerk

CERTIFICATION OF MINUTES

I hereby certify that the attached is a true and correct copy of the minutes of a regular meeting of the City Council of the City of Cottonwood held on October 1, 2013. I further certify that the meeting was duly called, and that a quorum was present.

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Marianne Jiménez, City Clerk

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Date