

MINUTES OF THE REGULAR MEETING OF THE CITY COUNCIL OF THE CITY OF COTTONWOOD, ARIZONA, HELD APRIL 2, 2013, AT 6:00 P.M., AT THE CITY COUNCIL CHAMBERS BUILDING, 826 NORTH MAIN STREET, COTTONWOOD, ARIZONA.

CALL TO ORDER AND ROLL CALL

Mayor Joens called the regular meeting to order at 6:00 p.m. Roll call was taken as follows:

COUNCIL MEMBERS PRESENT

Diane Joens, Mayor
Karen Pfeifer, Vice Mayor
Jesse Dowling, Council Member
Tim Elinski, Council Member
Linda Norman, Council Member
Terence Pratt, Council Member

COUNCIL MEMBERS ABSENT

Ruben Jauregui, Council Member

STAFF MEMBERS PRESENT

Marianne Jiménez, City Clerk
Steve Horton, City Attorney
Roger Biggs, Utilities Department Administrative Manager
Morgan Scott, Development Services Operations Manager
Richard Faust, Community Services General Manager
Hezekiah Allen, Aquatics/Special Events Supervisor
Joe Odell, Firefighter/Medic

Mike Kuykendall, Fire Chief
Britney Lawler, Youth Coordinator

PLEDGE OF ALLEGIANCE TO THE FLAG

Mayor Joens requested Richard Faust lead the Pledge of Allegiance.

BRIEF SUMMARY OF CURRENT EVENTS

Council Member Dowling stated he was currently attempting to train for the Bike MS Vortex Ride which will be May 18 and 19. The city currently has a team which includes himself, the Mayor and City Manager.

Vice Mayor Pfeifer announced there is going to be a job fair tomorrow at the Verde Valley Fairgrounds from 9-2 and it was free to the public. On Wednesday they were on the corner at the Chamber of Commerce and watched the hundred and some bikes come through escorting the Vietnam Wall to the grade school, and it was awesome seeing all the little kids with the flags and the people hooting and hollering.

Mayor Joens requested Chief Fanning update the council and the community on the events happening at the finance department.

Chief Fanning stated as you are aware, we had an incident night before last where we had three separate what we call "fire bombings," explosive devices that were deployed at the Sunwest Bank, Spirit Gas Station and here at the finance center. Our finance building took the worst amount of damage. At this point they were investigating a lot of leads, but they did not have anybody they could call a suspect. They called in the ATF arson investigations division and the FBI's arson investigation and counter terrorism. Both were taking this case extremely serious and were offering us all the assistance we can get. They had a \$6,000 reward being offered for information leading the arrest and every minute they were getting more information.

Mayor Joens reported the following: The Senior Center had its March a Mile for Meals event on the 23rd and it was the best attendance she had seen in the five years that she had participated; the alternative plant festival was held at Verde River Growers on the 23rd and Ms. Jiménez, manager of the Cottonwood Community Garden, gave a presentation on Square Foot Gardening; after that event she stopped in and watched the Dirty Verde Roller Derby players at the skating rink which brings a lot of people to the community; on Sunday the 25th Verde Thumbs, Gardens for Humanity, and Old Town Center for the Arts hosted the Backyard Garden Expo and Ms. Jiménez had a booth and promoted the Community Garden while also giving out information about Square Foot Gardening; on the evening of Monday the 26th she attended the Youth Commission meeting; she thanked city staff and the community for helping with the Vietnam Wall event; the Friends of the Verde River Greenway had their open house for their new offices above the Red Rooster; and last week she met with a group of community members who are planning to reinstate the Verde Valley chapter of the Compassionate Friends which is a group that supports parents and siblings who have lost a child in their family.

INTRODUCTION OF NEW EMPLOYEE--SANDRA JACOBS, ADMINISTRATIVE ASSISTANT FOR CITY HALL

Ms. Jacobs was not present at the meeting and this item will be placed on a future agenda.

PROCLAMATIONS--PROCLAIMING APRIL 9, 2013, AS NATIONAL SERVICE RECOGNITION DAY; CHILD ABUSE PREVENTION AWARENESS MONTH

Mayor Joens declared April 9, 2013, as National Service Recognition Day, and the month of April 2013 as Child Abuse Prevention Awareness Month.

EMPLOYEE OF THE QUARTER - BRITNEY LAWLER, YOUTH COORDINATOR

Hezekiah Allen reviewed Ms. Lawler's job duties and why she had been selected to receive the employee of the quarter award.

Mayor Joens stated the certificate and check were not available due to the fire in the Human Resource Manager's office and that Ms. Lawler would be receiving both soon.

QUARTERLY SAFETY AWARD--JOE ODELL, FIREFIGHTER/MEDIC

Chief Kuykendall explained by Mr. Odell had been nominated and selected to receive the quarterly safety award.

Mayor Joens stated Mr. Odell's certificate and check were also not available tonight and he would be receiving both soon.

ROMANO SCATURRO WILL PRESENT INFORMATION REGARDING HIS FOUNDATION, "FAMILY RIDE ACROSS AMERICA TO NURTURE KIDS"

Mr. Scaturro gave a PowerPoint/slide presentation on his organization he started in 2005, FRAANK, Family Ride Across America to Nurture Kids, an all volunteer based organization located in central Arizona dedicated to improving the lives of troubled and disadvantaged children and their families. They held annually bicycle events to raise awareness of children's causes and funds for the particular event's beneficiaries.

CALL TO THE PUBLIC

There were no comments from the public.

APPROVAL OF MINUTES--at of January 7, 2013 & Regular Meeting of March 5, 2013

Council Member Pratt moved to approve the minutes. The motion was seconded by Council Member Dowling, and carried unanimously.

UNFINISHED BUSINESS--None

CONSENT AGENDA--The following items are considered to be routine and non-controversial by the Council and will be approved by one motion. There will be no separate discussion of these items unless a Council Member or a citizen so requests, in which case the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.

RIGHT OF WAY EASEMENT ENCROACHMENT PERMIT AND INDEMNIFICATION AGREEMENT WITH ARIZONA PUBLIC SERVICE FOR INSTALLATION OF THE QUAIL CANYON WATER LINE TO PROVIDE A SUPPLEMENTAL WATER SUPPLY TO VERDE VILLAGE UNITS 6 AND 7

Council Member Elinski moved to approve the consent agenda. The motion was seconded by Council Member Norman, and carried unanimously.

NEW BUSINESS--The following items are for Council discussion, consideration, and possible legal action.

Council Member Pratt stated he asked if they could move item number five up on the agenda because the folks that were here for that item lived down in the valley.

SPECIAL SERVICE AGREEMENT WITH 4-COYOTES PRODUCTIONS, L.L.C. FOR THE 2013 THUNDER VALLEY RALLY

Mr. Allen stated we were in our third year with this. Previously it was run by Cliff Castle Casino for 10 years. Now that we were in our third year we realized we've had some deficiencies or challenges with this program. One, the revenue stream that the casino had outlined we no longer has that autonomy. For example, the ride we had was about 160 miles, but noticed when people get on location there was no need to go out for ride, so that revenue stream dried up for us. With that said, we started going out and looking at the possibility of getting a promoter online to help advertise, write articles, and promote the program. In doing so, we made the contact with the 4-Coyotes. We have a unique opportunity with this group. They have a large résumé when it comes to motorcycle programs and events. Although they are a newer company, each one of them comes with a unique background. Two of the individuals started the Arizona Bike Week and a number of them have worked with Harley Davidson dealerships and owned Harley Davidson dealerships. We were looking to take the program to the next level to promote Old Town and to make this a signature series program. He invited Jim, Ed, and Ralph to come up to answer questions.

Council member Pratt stated he was sure we all read all their biographies, and even more importantly he talked to a lot of people who are involved with motorcycling and every one of them was totally positive about them. The fact they could help Cottonwood was terrific because he thought this event could just explode.

Mr. Allen questioned the council how large did they want to see it become. With the resources these guys have and the sponsors they could bring onboard, we were looking at possibly two national acts, one on Friday and one on Saturday, and still keep the program free to the public because they wanted them to come and experience Old Town and the Verde Valley and it could get 10,000-20,000 people.

Mitch Levy, owner of Burning Tree Cellars in Old Town, stated he knew the four of these guys personally and thought they could take this to a level that would take the merchants in Cottonwood and Cottonwood to a whole other level that he did not think we were even aware of from what we were last year to what they can do this year. He thought it would be a great thing for us if we went in business with them with the Thunder Valley Rally.

Mayor Joens stated if we had a lot of people come to town they would sort of know that ahead of time and we would be planning for that kind of a crowd and accommodating it because we're hiring someone to help us.

An unidentified member of the 4-Coyotes addressed the council and stated you need to look at it in several ways. Even though your event is 13 years old, this is really the first year. It takes 3-5 years to get the event to the levels it could possibly be at. We believe we will make a huge statement this year and start growing it from there. You are the only city that we know of that has a Main Street in Arizona that is open to do a motorcycle event. Arizona Bike Week has tried out at West World; it hasn't succeeded. There are a lot of smaller events that go on up in Flagstaff that end up in a park or something. If you have a Main Street you can almost be the Sturgis of the southwest. It was pretty exciting about the potential of what this event could do.

Mr. Allen stated when we're planning these types of programs we plan best case scenario. If we're shooting for 10,000-20,000 we're going to plan it for 20,000 because we don't want these individuals to show up and we're not prepared. What 4-Coyotes brings to the table is a networking, sponsorship ability. We're a small staff and we want this program to be a huge success, but you have to have the contacts in Phoenix and the metropolitan area and that is what these guys bring to the table.

Council Member Pratt stated Jim told him he's been here every year for the Thunder Valley Rally and has been to the ones in Cottonwood and said he sees tremendous potential. He should tell folks about his magazine which is part of the networking; he knows people in the business.

Jim addressed the council and stated part of what he does for a living is he produces a magazine that is quarterly called the Arizona Biker Information Guide. What they did is inform the motorcycle population of what's going on. This magazine happened to be out today and was the Arizona Bike Week edition. It would show them precisely what he planned to do with the Thunder Valley Rally because their next quarterly edition could be the Thunder Valley Rally edition. It will have a story inside written by him. He had attended all the Thunder Valley Rally's in the past and had been a biker all his life. There are pitfalls and unbelievable successes. His goal that he had always dreamed of in this city, especially for the last three years, is to keep everyone here so that everybody profits from the rally. There was no reason to bring in 5,000 motorcycles if they're not going to spend any money here and not enjoy the city and understand what you folks have to offer to bring them back all year. We plan to keep the people here with an event and bringing national vendors that people are very interested in. His magazine and newsletter would totally support it and he and Ed were both emcees on stage at different events and they would also promote it. The bikers were really starting to become in tuned as to how beautiful this country is up here, especially since the development of the wine country. Parking the motorcycles on Main Street and having a good event with national acts to bring them up and embrace the city and the store owners and everyone else he thought was going to be a plus, plus, system. Hezekiah mentioned bringing 20,000-30,000 people; it took a while to get there. The city would grow along with that because of the revenue streams that are going to be coming with the rally; not only the tax revenue but some of the events they plan that the store owners and their organization get to keep.

Mayor Joens stated in past years she had heard that some of the businesses were trying to get things to sell that motorcycle riders might like. She questioned if they would be helping not only the businesses of Old Town but all the businesses in the city.

Jim replied in their business plan for them they definitely planned on having a number of meetings with store owners to try to help them gear up.

Council Member Elinski stated he had a question about the capacity Old Town has to keep growing, and at what point did he think Old Town would be too small for the event.

Jim replied what they were going to find is that it was going to be just like Sturgis. Cottonwood was not a whole lot smaller than Sturgis is and what happens is the outlying towns start to pick up the slack. Although everything takes place here, they come and they go.

Mayor Joens stated they would probably have every hotel room in the Verde Valley full.

An unidentified member of the 4-Coyotes stated the growth can happen if you expand it to the other communities. The other thing is the number of days. They were looking at Friday, Saturday, and Sunday. If this event were to end up as Hezekiah would like to see it happen we may end up with a Thursday or a Wednesday. In Sturgis that event was truly one week, but it was month and was for hundreds of miles, so they've expanded the time of the event to accommodate and that was a natural evolution. It was not something you actually plan; it just happens.

Mr. Allen stated as outlined in the contract, the city will remain controlling authority of the program. We will identify and approve any marketing materials, national act and anything that has to do with this program. It was a partnership. We were doing this on a one-year basis at first to see how it goes because it was new.

Council Member Elinski stated one of the things he noticed when he was reading through the material is that the 4-Coyotes would secure the trademark rights for Thunder Valley Rally and it seemed to him that should stay with the city.

Ed stated he had gone to the state capitol last week and secured all the names and he also has the piece of paper to sign to turn over the rights to you.

Council Member Pratt stated he just wanted to stress again that these folks really have experience with organizing different events and noticed Jim was involved in one in Panama Beach, Florida and Ed was involved with one at Rocky Point. He had heard about all these events and they were really successful so they come to us with a great résumé and he can't stress that enough that he thought they would be a valuable help to the city.

Mayor Joens asked if there were any comments from the public, and there were none.

Council Member Pratt moved to approve the special services agreement between the city and 4-Coyotes Productions LLC, for the 2013 Thunder Valley Rally. The motion was seconded by the Vice Mayor, and carried unanimously.

AWARD OF CONTRACT FOR MAINTENANCE AND REPAIR OF THE CITY'S EMERGENCY ELECTRICAL GENERATORS

Mr. Biggs stated the city owns and operates a dozen electrical power generators at various facilities; primarily well sites, sewage lift stations and a few critical city buildings. They were complex and critical pieces of machinery that provide backup power in case the APS power system goes down. This was a two-year contract for maintenance of these machines. The

contract was put out to bid and AGM Sales and Service was the apparent low bidder at \$4,136.49 for an annual cost. He was requesting the council approve the two-year contract with AGM Sales and Service for the maintenance of this equipment.

Vice Mayor Pfeifer commented they were local, they live locally, they have their store locally and have been here a long time and have an excellent reputation.

Vice Mayor Pfeifer then moved to award the contract for electrical, generator, maintenance and repair to AGM Sales and Service and authorize the Mayor to execute the service agreement. The motion was seconded by Council Member Norman, and carried unanimously.

RESOLUTION NUMBER 2692--APPOINTING A MEMBER TO THE PLANNING & ZONING COMMISSION

Mr. Gehlert stated there was one vacancy on the Planning and Zoning Commission which resulted from the passing of former board member Don Speer on February 3. Mr. Speer's term would have expired December 31, 2013. There were two applications received for the open seat; one from John Livingston and Philip Rosen. Mr. Livingston was not present tonight.

Mr. Rosen introduced himself to the council and explained why he wanted to serve on the Planning and Zoning Commission.

Mayor Joens stated she thought he would do a great job.

Council Member Elinski pointed out that Mr. Rosen had applied before and he appreciated his commitment to keep applying, and he believed that he would serve very well.

Council Member Pratt stated he thought it was important to have the folks that apply show up and talk to the council and he appreciated him being here tonight and being patient.

Council Member Pratt then moved to approve Resolution Number 2692, appointing Philip Rosen a member of the Planning and Zoning Commission for a current term which expires December 31, 2013. The motion was seconded by Council Member Elinski, and carried unanimously.

Mayor Joens requested the City Clerk read Resolution Number 2692 by title only.

Resolution Number 2692

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF COTTONWOOD, YAVAPAI COUNTY, ARIZONA, APPOINTING PHILIP ROSEN A MEMBER OF THE PLANNING AND ZONING COMMISSION AND ESTABLISHING HIS TERM OF OFFICE.

RESOLUTION NUMBER 2693--APPOINTING A MEMBER TO THE AIRPORT COMMISSION

Mr. Scott stated a seat on the city's Airport Commission was vacated when Hal Cope stepped down from the position. The seat remained empty for a time while the city and the Commission considered the possibility of changing the Commission. However, until the council decides otherwise, the Commission will continue to operate as it operates today. The applicant selected to fill this vacancy will serve for approximately 3 months through the end of a three-year term that expires on July 1, 2013. At that time, the council will be asked to consider applicants for a new term. Applications for the Commission opening were received from John Padgett, Ronald Rich, and Bill Wade.

The applicants introduced themselves to the council and stated why they were interested in serving on the Airport Commission.

Council Member Norman moved to approve Resolution Number 2693, appointing Bill Wade to the Cottonwood Airport Commission for the remainder of a three-year term that expires on July 1, 2013. The motion was seconded by Council Member Elinski, and carried unanimously.

Mayor Joens requested the City Clerk read Resolution Number 2693 by title only.

RESOLUTION NUMBER 2693

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF COTTONWOOD, YAVAPAI COUNTY, ARIZONA, APPOINTING BILL WADE A MEMBER OF THE COTTONWOOD AIRPORT COMMISSION AND ESTABLISHING HIS TERM OF OFFICE.

REQUEST TO HIRE A NEW PART-TIME POSITION--RADIO AND TELECOMMUNICATIONS TECHNICIAN/ADVISOR

Chief Kuykendall stated staff was seeking council approval to add a part-time radio and telecommunications technician/advisor position in this year's current budget. This employee was going to be working on an as needed basis averaging less than 20 hours a week at a cost of approximately \$55 an hour. As we move forward with the communications center project it has become apparent that there are some questions regarding ownership of telecommunications equipment throughout the valley that would impact us as we go forward with our communications center. Staff was seeking to hire someone that had the expertise to give us guidance as we try to establish who owns what in the communications system throughout the Verde Valley. As we've been with the Sedona Fire District for dispatching, a lot of this equipment we're trying to sort out who owns what because there's obviously some parts of this that we're going to have to utilize that belonged to us as we move forward to dispatch for Cottonwood fire and other agencies that might come and subscribe with us. This person would bring expertise and the ability to be able to maintain and repair the telecommunications equipment that we have currently and in the future. We have someone that has expressed interest in this and he was very instrumental in building a lot of the

communications system that we have here because previously he had worked for Sedona Fire District. He has expressed interest in this position as we go forward with this. Because of the fact that we need some of this information to make some decisions in the immediate future, we would like to get this position approved in this budget year rather than waiting until the following budget year. We've researched this and find there is a cost savings to the city by going with this as a part-time position as opposed to contracting it out because of the as-needed basis. We see this person as one that can provide some of the maintenance and such that we're doing now where we're doing it under contractual agreement with Sedona Fire District, and they have indicated to us an increase in cost from \$1,000 a month to \$1,841 a month this coming year. When we started looking at what the costs are based upon the number of hours they are putting in working on the equipment this is going to save us some money in the bottom line.

Mayor Joens stated saving money is good, and it sounds like a very qualified person.

Mr. Horton questioned Chief Kuykendall if this would be an at-will position and non-benefit eligible.

Chief Kuykendall replied that is correct.

Mayor Joens questioned if there were any questions from the council or comments from the public, and there were none.

Council Member Pratt moved to approve the addition of a part-time position for radio and telecommunications technician/advisor. The motion was seconded by Vice Mayor Pfeifer, and carried unanimously.

CLAIMS AND ADJUSTMENTS

Mayor Joens moved to pay the Claims. The motion was seconded by Council Member Norman, and carried unanimously.

ADJOURNMENT

Mayor Joens moved to adjourn. The motion was seconded by Council Member Dowling and carried unanimously. The regular meeting adjourned at 7:38 p.m.

Diane Joens, Mayor

ATTEST:

Marianne Jiménez, City Clerk

CERTIFICATION OF MINUTES

I hereby certify that the attached is a true and correct copy of the minutes of a regular meeting of the City Council of the City of Cottonwood held on April 2, 2013. I further certify that the meeting was duly called, and that a quorum was present.

Marianne Jiménez, City Clerk

Date