

**SUMMARY REPORT
OF COUNCIL ACTION TAKEN AT THE JANUARY 12, 2011 STRATEGIC PLANNING MEETING**

This summary is a statement of legal actions taken by the Cottonwood City Council at a strategic planning meeting pursuant to A.R.S. § 38-431.02(D), and is being provided as required by A.R.S. § 38-431.01(D.).

Council Members Present: Mayor Joens, Vice Mayor Karen Pfeifer, Council Members Tim Elinski, Linda Norman, Terence Pratt, and Darold Smith.

Council Members Absent: Council Member Kirby.

UPDATE ON THE CITY'S CAPITAL PROJECTS--DAN LUEDER, DEVELOPMENT SERVICES GENERAL MANAGER

Dan Lueder informed the Council about the capital projects that have been completed and are currently ongoing in the City.

UPDATE ON THE CITY'S BUDGET-- RUDY RODRIGUEZ, ADMINISTRATIVE SERVICES GENERAL MANAGER

Rudy Rodriguez informed the Council about the current state of the City's budget for the current fiscal year.

UPDATE ON THE FOCUS ON SUCCESS ECONOMIC DEVELOPMENT PLAN--CASEY ROONEY, ECONOMIC DEVELOPMENT DIRECTOR

Casey Rooney informed the Council about the current state of the Economic Development Department five year plan and the opening of the Business Assistance Center.

REVIEW AND UPDATE OF THE COUNCIL'S STRATEGIC PLAN--DOUG BARTOSH, CITY MANGER

Doug Bartosh and the Council discussed last year's strategic plan and updates for this year's strategic plan including discussions on City staff needs; looking at current land leases; potential gray water ordinances and burdens on homeowners; encourage more environmental buildings; potential building of a new fire station near Verde Santa Fe should it be annexed; combining the sewer and water bills; expanding the current sports programs; examine City branding; uses for the soon to be vacant Gardner property in Old Town; improving Old Town parking; increasing the Christmas light show for Old Town; and including Cottonwood into the State's centennial celebration in some form.

Rudy Rodriguez also proposed investigating the hiring of a procurement department for the City, including hiring a consultant to help establish the department. The Council agreed for the staff to review hiring the consultant for possible establishment of a new procurement department and potential costs to the City.

ADJOURNMENT

The strategic planning meeting adjourned at 5:45 p.m.