

SUMMARY REPORT
OF THE JOINT WORK SESSION OF THE COTTONWOOD CITY COUNCIL AND CHAMBER OF
COMMERCE HELD OCTOBER 6, 2011, AT 6:00 P.M., AT THE COTTONWOD PUBLIC SAFETY
BUILDING, 199 S. 6TH STREET, COTTONWOOD, ARIZONA.

This summary is a statement of action taken by the Cottonwood City Council at a joint work session pursuant to A.R.S. § 38-431.02(D.), and is being provided as required by A.R.S. § 38-431.01(D.).

Council Members Present: Mayor Diane Joens, Vice Mayor Karen Pfeifer, Council Members Jesse Dowling, Tim Elinski, Linda Norman, and Ruben Jauregui and Terence Pratt

RESULTS OF SURVEY CONDUCTED BY THE CHAMBER REGARDING CITY SERVICES.

CHAMBER USE OF THE CITY OF COTTONWOOD BED TAX CONTRIBUTIONS, TOTAL CITY CONTRIBUTION FOR THE PAST THREE YEARS, AND DIRECT AND INDIRECT BENEFITS THE CITY AND COTTONWOOD BUSINESSES RECEIVE FROM THOSE CONTRIBUTIONS.

BUSINESS PLAN AND FUTURE GOALS FOR THE COTTONWOOD CHAMBER OF COMMERCE.

PROMOTING COTTONWOOD AND REGIONALISM--HOW SUPPORTING THE ENTIRE VERDE VALLEY BENEFITS COTTONWOOD BUSINESSES AND THE CITY.

UPDATE ON SHOP LOCAL CAMPAIGN.

UPDATE ON THE WINE INDUSTRY AND THE WINE TRAIL.

UPDATE ON NEW BUSINESSES OR INDUSTRIES COMING TO TOWN.

UPDATE ON PROGRESS IN OLD TOWN AND HOW THE CITY ASSISTS ALL BUSINESSES IN ADDITION TO ASSISTING OLD TOWN.

The Cottonwood Chamber of Commerce gave an update on the above items. No direction was given.

UPDATE FROM ECONOMIC DEVELOPMENT DIRECTOR, CASEY ROONEY, ON THE COTTONWOOD ECONOMIC DEVELOPMENT COUNCIL, ITS BUDGET AND HOW IT SUPPORTS COTTONWOOD, THE CHAMBER, AND/OR THE REGION.

Casey Rooney updated the Council on his department and on the Cottonwood Economic Development Council. No direction was given.

DIRECTION REGARDING RECENT DISCUSSIONS INVOLVING THE FEASIBILITY OF COTTONWOOD REINTEGRATING CAT (COTTONWOOD AREA TRANSIT) BACK UNDER THE MANAGEMENT

The Council, staff and two staff members from Sedona, Barbara Ashley, Financial Services Director and Andi Welsh, Community Services and Arts and Culture Director, discussed the possibility of Cottonwood operating the Cottonwood Area Transit (CAT) and Verde Lynx buses and ending the current Northern Arizona Intergovernmental Public Transportation Authority agreement (NAIPTA).

Council directed staff to continue the discussion with Sedona, Clarkdale and other agencies about the possibility of Cottonwood operating the CAT system again.

ADJOURNMENT

The special meeting adjourned at 8:50 p.m.