



# Northern Arizona Intergovernmental Public Transportation Authority

Flagstaff: 3773 N. Kaspar Drive • Flagstaff, AZ 86004 • 928.679.8900 • FAX 928.779.6868 • [www.naipta.az.gov](http://www.naipta.az.gov)  
Cottonwood: 340 Happy Jack Way • Cottonwood, AZ 86326 • 928.634.2287 • FAX 928.634.1685

## NEWS RELEASE

### New CAT Service Begins January 3

Cottonwood Area Transit (CAT) service reductions go into effect January 3, 2012. The new service involves adjustments to two CAT bus routes and the elimination of a third, while maintaining service to 90% of the area previously served.

The Blue Route will be expanded to serve Verde Village and the Red Route will add service to Yavapai Community College. Both routes will now run hourly. The Green Route will be eliminated and the Blue Route will run every 60 minutes instead of every 30.

New Rider Guides/schedules are available online at [www.cat.az.gov](http://www.cat.az.gov), at the Cottonwood Transit Center, and at a number of other locations, including:

FACILITY	Cottonwood	Clarkdale	County
Chamber of Commerce	X	X	
City Hall	X	X	
City Finance Bldg	X		
City Library	X	X	
Yavapai County Administration Building			X
Yavapai County Health Department			X
DES (Department of Economic Services)	X		
Verde Valley Medical Center (Main Admittance)	X		
Yavapai Junior College		X	
Verde Valley Guidance Center	X		
Catholic Charities	X		
Verde Valley Manor	X		
Cottonwood Old-Town Mission	X		

More—more--more





## **Northern Arizona Intergovernmental Public Transportation Authority**

Flagstaff: 3773 N. Kaspar Drive • Flagstaff, AZ 86004 • 928.679.8900 • FAX 928.779.6868 • [www.naipta.az.gov](http://www.naipta.az.gov)  
Cottonwood: 340 Happy Jack Way • Cottonwood, AZ 86326 • 928.634.2287 • FAX 928.634.1685

# **NEWS RELEASE**

Specifics on the new service include:

- Red Line will serve Yavapai College with one stop at the Front bus stop shelter
- Red Line service to Verde Village 7 will be discontinued, including all stops on 6<sup>th</sup> Street south of SR 89A
- Blue Line will provide hourly service, and will include most current Green Line service
- Blue Line will serve Verde Villages along the Hwy 260 corridor, The Manor and Wal-Mart
- Blue Line will serve inbound stops on Cove Parkway and Cottonwood Street

The following service/stops will be DISCONTINUED:

- Service to Mingus High School on Fir Street
- Townhomes on Camino Real
- Townhomes on Elm
- Christian Care on 12<sup>th</sup> St
- Current outbound Green Line stops on Cottonwood Street and Cove Parkway
- Current Green Line stop at Food City

The service reduction was necessitated by the loss of a state funding source (LTAF II, eliminated from the state budget in 2010) which has been previously used by Cottonwood to fund the service. The new service plan was determined after a series of public meetings, passenger surveys and other discussions with community representatives to select the most efficient plan for the Verde Valley.



*NAIPTA is the transit agency in Northern Arizona operating the Mountain Line, Mountain Lift and Mountain Link systems in Flagstaff, Cottonwood Area Transit (CAT) in Cottonwood, and the Verde Lynx between Cottonwood and Sedona. Contact 928-779-6624 or [www.naipta.az.gov](http://www.naipta.az.gov) for more information.*

