



Northern Arizona Economic Development Regional Symposium



Early Bird
Special
thru Nov. 9th
\$35 AAED member
\$45 Non-member

November 29th, 2012

Cottonwood Recreation Center

150 S. 6th Street

Cottonwood, Arizona 9:30 am - 4 pm

Prices:

AAED members (after 11/9):	\$45.00
Non-members (after 11/9):	\$55.00
Wine Tasting (additional):	\$10.00
All late-registrants:	\$60.00

Registration Deadline: November 21st

Spotlight Sponsors:



AAED Premier Partners

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Program, Tuesday, November 29, 2012

9:30 - 10:00 am	Registration
10:00- 11:30 am	Northern Arizona Regional Economic Development in Action -- Northern Arizona economic development partners will discuss their collaborative efforts in advancing the economy of the region. Moderator & Speaker: Sean Ahern , Economic Development Manager, City of Flagstaff Panelists: Gary Marks , Executive Director, Prescott Valley Economic Development Foundation Teri Drew , Regional Director, Northern Arizona Council of Governments-EWD Keith Watkins , Vice President, Arizona Commerce Authority Raymond Nopah , CFO, Navajo Nation--Division of Economic Development
11:30 - 11:45am	ACA Update: Keith Watkins , Vice President, Arizona Commerce Authority
11:45 - 12:15 pm	Lunch & Networking
12:15 - 2:00 pm	Economic Gardening in the Verde Valley -- In a down economy the Verde Valley experienced growth. This panel will discuss the concept of economic gardening related to the area. The panel will examine the existing assets and how they were used to grow the local economy. Moderator & Speaker: Casey Rooney , Director, Cottonwood Economic Development Council Panelists: Buddy Rocha, Jr. , Economic Development Director, Yavapai-Apache Nation Jodie Filardo , Vice Chair, Verde Valley Regional Economic Organization Maynard Keenan , Member, Verde Valley Wine Consortium Linda Buchanan , Community Education Coordinator, Yavapai College
2:15 - 3:00 pm	Walking Tour: Historic Old Town Cottonwood -- Enjoy the beautiful Fall weather in Cottonwood. With the flight to the suburbs and development of mega malls, downtowns in the U.S. declined. Come see how Cottonwood has reinvented its historic downtown shopping district. This guided tour will share and show those successes.
3:00 - 4:00 pm	Walking Tour : Wine Industry (additional charge for tasting) Those wanting to learn more about the growth of the Verde Valley wine industry are encouraged to walk to two wine tastings of local wineries which will include brief presentations.

Check enclosed Visa/MC/Amex Add Wine Tasting Cost Vegetarian Luncheon Meal - Must Request In Advance

Event Date: November 29th, 2012

Name(s): _____

Organization _____ Address _____

Phone: _____ Email Address _____

VISA MASTER CARD AMEX # _____ Expires: _____

Signature: _____ 3Digit _____ Credit Card _____
Verification Code _____ Zip code _____

MAIL TO: AAED, 3033 N. Central Ave., Ste 615, Phoenix, AZ 85012 or FAX TO: (602) 240-2391.

Your registration for this event will serve as your guarantee for service and AAED's guarantee for payment. Cancellations must be received at least 72 hours in advance of event for you to receive a refund. Please note that payment for symposium needs to be paid in full prior to the luncheon date. No entry without payment. If you have any questions call AAED (602) 240-AAED (2233).

DEADLINE: November 21st 2012 @ noon