



## PUBLIC SERVICE ANNOUNCEMENT

# May is Bicycle Awareness Month

On May 7<sup>th</sup> the Cottonwood City Council will proclaim the month of May as “Bicycle Awareness Month.” In May of 2012, Cottonwood was designated as a Bronze level, “Bicycle Friendly Community” by the League of American Bicyclists. A number of bicycle related community events are planned during the month:

- **Bicycle Rack Design Contest.** As part of this year’s Bicycle Awareness Month, the City of Cottonwood is holding a Bicycle Rack Contest in order to come up with a unique design (on paper) for bicycle racks installed as part of City facilities. The submitted designs must incorporate the City’s logo. All entries should be delivered to Kevin Dix at the Cottonwood Recreation Center by May 30<sup>th</sup>.
- **May 15: Ride of Silence.** In honor of those who have been killed on bicycles. The ride begins at 4:30 PM at Riverfront Park and continues south on 10<sup>th</sup> Street to North Main Street, then east and south to Walgreens; west on 89A to Willard and north into Old Town.
- **Ride to Work Week (May 13-17).** In this nationally recognized week, citizens of Cottonwood are encouraged to ride their bicycles to work.
- **May 17-19: MS Cycling Event.** Cottonwood Mayor Diane Joens, City Council, City Manager and staff is challenging Mayors in surrounding communities to pull together teams to ride in this year’s Multiple Sclerosis annual cycling event known as, “Ride the Vortex.” The event begins and ends at the Kids Park adjacent to the Verde Valley Fairgrounds and includes several routes from 30 to 100 miles in length as well as some breath taking scenery. Last year’s MS event attracted more than 800 riders and raised more than \$600,000 for the MS Society.
- **Mayor’s Ride (May 18).** Mayor Joens is inviting everyone to ride with her on Friday, May 17, 2013 at 8:30 am at Viejo Park located at 70 E. Elm Street.
- **May 18: Yavapai County’s annual Cycle and Safety Celebration.** The event, which lasts from 9AM to Noon at Garrison Park (adjacent to Brian Mickelsen parkway), features a drawing to give away two bicycles; bike safety checks, helmet fittings and a bike skills course. Free helmets will also be provided for those who need them. The event is sponsored by Verde Valley Safe Routes to School and Yavapai County Community Health Services, with support from Cottonwood Police Department, Cottonwood Fire Department, Zoomers Bike Shop and other community members.

Contact: Berrin Nejad, Cottonwood Community Development Dept. – 634-5505 ext.3322

***Please publish 1<sup>st</sup>-2<sup>nd</sup> week of May, 2013***

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