

# Cottonwood Chamber of Commerce

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## For Immediate Release

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## Verde Valley & Wine Trail named in Lonely Planet's TOP 10

**Cottonwood, AZ.** - The [Verde Valley Wine Trail](#) and Verde Valley communities have been recognized in Lonely Planet's annual [Top 10 US Travel Destinations List for 2013](#). Lonely Planet is the world's leading travel publisher and holds the #1 spot in guidebook sales in the world. Robert Reid, the US travel editor, announced the selection made by their editorial team saying, "The 714 acre region is beautiful, with green canyons, rimmed by red rocks, and towns like Cottonwood, Jerome, and Sedona that have long drawn visitors for good food, art and mining lore. But the Verde Valley is all about the wine." The Top 10 US Destinations are 10 places in the US that Lonely Planet thinks travelers should add to their wish lists for the coming year.



The Verde Valley has long been known for the red rock beauty between Sedona and Cottonwood, but travelers are now discovering the charm of Cottonwood and Jerome. Cottonwood's Old Town main street is lined with one-of-a-kind shops, tasting rooms, locally owned dining establishments, and unique lodging. Jerome is an authentic old mining town that clings to the mountainside overlooking the Verde Valley. Known as the "wickedest

town in the west", visitors love Jerome's haunted history, shops, tasting rooms, and restaurants with local character.

For travel information on visiting the Verde Valley contact the Cottonwood Chamber of Commerce

[www.cottonwoodchamberaz.org](http://www.cottonwoodchamberaz.org) (928) 634-7593

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Images available at: <http://arizonatravelnews.org/winetrailimagebank1.html>

Sincerely,

Lana Tolleson, President/CEO  
Cottonwood Chamber of Commerce