



MEDIA RELEASE – City of Cottonwood, AZ

For Immediate Release

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The City of Cottonwood and Verde Village Property Owners Association (VVPOA) Announce an October 27, 2012, Community-wide Cleanup.

A big cleanup and beautification event is scheduled for Saturday, October 27 from 9 a.m. to 4 p.m. rain or shine throughout the city of Cottonwood and Verde Village in Yavapai County.

Joining forces with Cottonwood and Verde Village residents and the For Our City™ (FOC)/CARE, Inc. Program Volunteers' cleaning and recycling efforts, the city of Cottonwood and Yavapai County Supervisor, Chip Davis, are sponsoring free residential dumpsters to drop off household bulky wastes and discards that do not fit in conventional trash containers. From 8 a.m. to noon, FOC/CARE, Inc. Volunteers from faith-based communities, local businesses' employees, and youth and non-profit organizations will scour targeted roadways, washes and streets to clean and beautify the area.

In Cottonwood, the city will provide free residential dumpsters behind the CAT bus facility from 9 a.m. to 4 p.m. Follow the signs from 89A turning onto West Mingus Ave. toward the airport. Pass the airport and turn on the next right, Happy Jack Road, just before the Fire Training Center. Follow the road to the dumping bins. This is for residential dumping only, no concrete or liquids. Passenger and semi-truck tires will be accepted for a small fee. Volunteers will be on hand to assist residents with unloading.

Tire recycling fees:

Unmounted passenger tires	\$.50 each
Mounted passenger tires	\$2.00 each
Semi truck tires (unmounted)	\$8.00 each

In Verde Village, Yavapai County Supervisor, Chip Davis, will provide free residential dumpsters at the Verde Village Community Clubhouse, 4855 E. Broken Saddle Road. This is for residential dumping only, no concrete or liquids. Passenger / semi-tires will be accepted for a small fee. 9 a.m. - 4 p.m. Yavapai County staff members will be on hand to assist with unloading. To help clean up Verde Village and the river walk, call Margaret Paddock, President of Verde Valley Property Owners Association at (928) 300-8047.

“As an advocate for Cottonwood residents, small businesses and a clean environment, bi-annual community-wide cleanups are essential for economic vitality,” said Cottonwood, AZ Mayor Diane Joens. “Cleanups provide a vehicle that helps to preserve the beauty of the Verde Valley

and property values, while encouraging tourism and making Cottonwood a safer, healthier place for residents to live and work. They encourage visitors and businesses to bring new jobs and other improvements to our neighborhoods which help our economy grow. It's a win-win for our economy and our community. In April 14, 2012 For Our City (FOC) volunteers in collaboration with the city of Cottonwood and Yavapai County collected a record 70.3 tons of household and hazardous waste, including 41.48 tons of household waste in Cottonwood, 16.19 tons of waste in Verde Village, and removed 12.63 tons of hazardous waste."

"Household waste and litter can pose a risk to people's health because contaminants left behind can pollute soil and be carried off of sites in rainwater to groundwater basins and the Verde River," said Margaret Paddock, President of the Verde Village Association. "Sometimes animals can confuse garbage for food or a suitable home. "

A clean community is a shared responsibility. Everyone can help combat pollution. To report illegal dumping or scavengers that are making a mess in the city of Cottonwood, call the Cottonwood Police Department at (928) 634-4246 during office hours. In Verde Villages, call Margaret Paddock, President of the Verde Village Property Owners Association (VVPOA) at (928) 300-8047.

Volunteers are wanted to help clean up and beautify the community from 8- noon on Sat., Oct. 27th, 2012. Volunteers are asked to bring tools, gloves, sunglasses, hats and water and meet at 8am at Evangel Worship Center's parking lot at 1380 E Mingus at 14th Street, for pre-registration. Evangel staff will treat volunteers to a free hot lunch when they return. Evangel Worship Center's Pastor Tim Hall will also sponsor a carwash and an inflatable bouncy for kids on Sat. Oct. 27th in the church's parking lot, to help raise funds for the FOC Neighborhood Revitalization Initiative, that provides home repair "fix it" services to disabled and senior residents who are unable to help themselves. Evangel will also provide childcare for a small fee. For information call Pastor Tim Hall at (928) 634-5809.

In September 2012, the city of Cottonwood received two awards - an Arizona Governor's 2012 Tourism Award for marketing Cottonwood as a travel destination, steeped in wine tasting, great food, and antiquing, and a 2012 Governor's Excellence in Economic Development Award for the city's five-year economic development strategy with an emphasis on the Arizona wine industry during an economic downturn. For more information, visit Mayor Diane Joens' blogspot at <http://everythingcottonwood.blogspot.com>.

About For Our City™ (FOC)/CARE, Inc. Volunteers

For Our City™/CARE, Inc. Volunteers' Revitalization and Cleanup Programs in Cottonwood, AZ are part of a collaborative initiative with CARE, Inc., established in 2012 to help accelerate community-wide cleanup work and provide no- cost cleanup and fix it home repair services to seniors and disabled citizens who are unable to help themselves.

About CARE, Inc.

CARE INC - <http://www.care-inc.org/> is a civic nonprofit organization who serves the leaders of local government, faith, nonprofit and business communities by providing a safe place for discussion, implementation, action and service that brings solutions to the needs of people through its program called "For Our City," which exists in 10 cities across Arizona including Cottonwood, AZ. The non-profit organization matches up the service needs of a city and nearby non-profits with the service resources of faith-based communities, employers, businesses and other organizations. For more information, contact Jon McHatton, founder of Care, Inc. at (480) 332-9139 or email Jon at jon.mchatton@gmail.com.