



MEDIA RELEASE – City of Cottonwood, AZ

For Immediate Release

Date: January 17, 2013

Contacts: Lars Romig, Verde Valley Cycling Coalition (928) 301-7792

President@vvcc.us

www.vvcc.us

IMBA TCC Visit to the Verde Valley

The International Mountain Bike Association is coming to Cottonwood. The Verde Valley Cyclists Coalition and the Coconino National Forest Red Rock Ranger District applied to bring IMBA to town and were approved. They will be here February 21st-24th to give a couple trainings/presentations and do some trails work on the new Lower Bones Trail that is connected to Dead Horse State Park. These trainings and presentations are invaluable information that can greatly benefit our communities. With America's poor health state, better recreation surrounding your home town makes life good through better fitness, connecting us with nature and good trails are an all-around great experience. I hope to see the Verde Valley flourish with amazing recreation opportunities.

Please feel free to contact me with any questions concerning this weekend. A more detailed schedule will be sent out soon. If you would like to register for the weekend please use this link: <https://www.imba.com/civicrm/event/info?reset=1&id=266>

For more info on the Verde Valley Cyclists Coalition and our current happenings please visit us at www.vvcc.us.

I hope to see you all attend!! We live in such a beautiful place and all deserve great/sustainable outdoor recreation!

Cheers,



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

is Coming to Town

The International Mountain Bicycling Association Presents: Better Living Through Trails

This presentation explores the positive relationships between communities and their trail systems. Trails as community assets can improve quality of life and livability in a community for both the biking and non-biking members, and can attract significant tourism dollars in addition in increasing overall quality of life. With statistics and case studies, participants will learn how to turn a quality community trail system into a destination trail system, and how to effectively market a trail system.

February 22nd 2pm @ The Cottonwood Public Safety Building

191 S. 6th Street

Cottonwood, AZ 86326



Verde Valley Cyclists Coalition
REGISTER @ WWW.VVCC.US

928-301-7792



SPEAK

BUILD

RESPECT

RIDE



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

is Coming to Town

The International Mountain Bicycling Association Presents: Subaru/IMBA Trail Building School

The International Mountain Bicycling Association will lead its Trail Building School, which teaches IMBA's philosophies and trains local volunteers and land managers how to build and maintain sustainable, fun singletrack. The school involves three hours in the classroom followed by about four hours in the field doing hands-on trail work and field instruction.

February 23rd 9am @ The Cottonwood Public Safety Building

191 S 6th Street
Cottonwood, AZ 86326

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