



## NEWS RELEASE – City of Cottonwood, AZ

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### For Immediate Release

Date: May 7, 2013

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On Wednesday, May 15<sup>th</sup>, BAC will present  
“**Photoshop Tools for Marketing your Business**”. This workshop is FREE!

Join us for a fun, informative, hands-on class on how to use Adobe Photoshop to market your business!

#### **Students will:**

- Take a tour of the Photoshop work area and tools
- Use functions of the Adobe Photoshop image manipulation program
- Convert images to a digital format using scanning hardware and software
- Import elements into an Adobe Photoshop document
- Manipulate and enhance digital images
- Plan, design and execute an original digital image project
- Discussion-Ways to Earn Money Using Adobe Photoshop

#### **Workshop projects will include:**

- Creating a report cover
- Working with layers and replacing elements
- Creating a greeting card/post card
- Working with tools to create special effects
- Combining tools to create a poster
- Creating a collage of images and text.

#### **Reservations are required as seating is limited!**

- Wednesday, May 15<sup>th</sup>, 2013
- 11:30am – 1:30pm
- Yavapai College, Room G-103

**Contact Andrea at the BAC to reserve your seat: 928-340-2740**