



NEWS RELEASE – City of Cottonwood, AZ

For Immediate Release

Date: October 9, 2013

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Social Media Marketing I: Facebook and Twitter – Wednesday, October 23rd, 5pm-8pm. Registration is required.

Engagement in Social Media is a vital part of marketing strategy for businesses of every scope. When you join us for this valuable workshop, you will:

- Set up your own Facebook and Twitter accounts in class
- Learn how to integrate social media into your internet presence
- Learn how often to post
- Learn what components go into crafting posts that will keep your followers engaged

Instructed by Kristine Ketel with Yavapai College. Workshops will be held at Yavapai College, 601 W Black Hills Drive, in Room I-138.

Class is limited to 12 participants! Contact Andrea to reserve your seat: 928-340-2740

Best Regards,

Andrea Harless
Business Services Representative

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