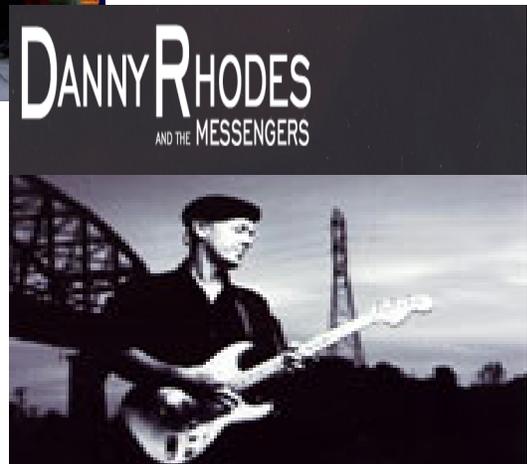


RHYTHM & RIBS

2007 Sponsorship Packet



SHRI



About Our Event

The 2nd Annual “Rhythm & Ribs” event is a day for the community to come together and enjoy great entertainment and great barbecue. The event is headlined by “**The Marshal Tucker Band**”, with opening acts consisting of “Danny Rhodes & the Messengers”, “Shri”, and “Major Lingo”. The cook off aspect of the event involves 10 rib vendors from around the state of Arizona. Each guest will receive three free samples of ribs from their choice of vendor, with that in mind each individual will vote for “People Choice”, and then a panel of judge’s will decide on “Judges Choice”.

Exp. Attendance: 7,000 + Event Attendees

Venue: Cottonwood Kids Park

Address: 350 S. 12th St. Cottonwood, AZ 86326

Date/ Time: September 15th, 11:00a.m. to 8:00 p.m.

Amenities: Budweiser, Ribs, and Soda/Water

Admission Cost: \$8.00 advance, \$10.00 at the door and \$15.00 V.I.P



Event Activities

- **The Marshall Tucker Band, Major Lingo, SHRI and Danny Rhodes**
- **Budweiser**
- **People’s Choice and Judge’s Choice Cook-Off**

Participating Organizations

- **City of Cottonwood**
- **Cottonwood Chamber of Commerce**

Sponsorship Levels

Below are the sponsorship levels, investments, and marketing

Platinum “Presented by” Title Sponsorship

Investment: **\$6,000 and above**

- Event Program Signage
- 20 V.I.P tickets
- Inclusion in all Media Announcements
- Voting ballot box signage
- Title Sponsorship

Gold

Investment: **\$3,000 and above**

- Inclusion in all Media Announcements
- Voting ballot box signage
- Event Signage
- 15 V.I.P tickets

Silver

Investment: **\$1,000 and above**

- Print and Electronic Flyer Signage
- Event Signage
- 10 regular admission tickets

Bronze

Investment: **\$300 and above**

- Print and Electronic Flyer Signage
- 5 regular admission tickets

I choose to invest _____, and I agree to the above contents pertaining to event sponsorship.

Company Name: _____

Signature: _____